



Eastleigh Borough Community Plan

SHARING INFORMATION



ACCESS



SUSTAINABILITY



PARTNERSHIPS

JUNE 2004



EASTLEIGH STRATEGIC PARTNERSHIP



Introduction



Welcome to the first Eastleigh Community Plan

We know that a vision for the future of Eastleigh needs to take account of change and development, with the Borough's population set to continue increasing over the next 20 years. More housing, more cars, more pressure on services and the environment are all easily predicted. What we should do about this is the remit of the Eastleigh Strategic Partnership (ESP) – a partnership of organisations that provide services locally or are interested in how people are affected by developments.

Of course this isn't just about growth. It's about the changing age structure of our population, and the effect this will have on future services and resources. It's also about our children and their children – ensuring we don't compromise their futures while trying to provide a good quality of life for people today. So we will need to make decisions about what quality of life we want in Eastleigh, particularly as some of the factors – such as population density, traffic and pressure on services – are already predicted to worsen.

Based on significant public consultation and debate, this document sets out how the ESP would like the Borough to look and feel in the future.

It is ambitious to begin planning over a 10-20 year period and undoubtedly our early plans will be revised as things change and the partnership learns better ways of doing things.

The following pages set out our vision and the key things we aim to achieve.

There are eight key theme-areas designed to focus activity in a way that adds extra value to the work partners are already doing.

To be effective the ESP wants to work at the strategic level, providing co-ordination and direction. Other existing or newly formed partnerships based around the partnership themes will do the practical work on the ground. Links to these partnerships and their action plans are included in this plan. But to simplify progress monitoring, a few important indicators are included in the plan for each theme.

There are many competing demands in our communities. Through this plan we seek to understand these demands and balance them for the good of the whole community.

To bring our aspirations alive we must work together in partnership to make efficient, effective and sustainable use of resources that meets the needs of our communities.

Keith House
Chair
Eastleigh Strategic Partnership



A Vision for Eastleigh

In this plan for the Borough of Eastleigh we suggest how the borough might look and feel in the future. Change will happen – and all the organisations that contribute to the borough’s development Borough can use their resources to shape that change.

Our vision is a confident and vibrant Borough, a place where people have pride in their community, with new leisure facilities and shops, and better facilities and support for our parishes. There will be access to services close to home and electronically. This vision reflects the priorities that local people, businesses, organisations and visitors have described.

Our aim is to improve quality of life for everyone so that people of all ages can enjoy living, working and relaxing in the Borough, and feel they can live life to the full. This plan is owned by each of our organisations. We are working together to help shape public services and make efficient and effective use of resources.

This plan respects and values the history and diversity of the towns and villages, new communities and countryside in the Borough.

- We understand the need to protect and enhance our **environment** by concentrating much-needed and well-designed new housing in our towns and urban areas, and by providing services close to home to reduce needless travel.
- We aim to increase **prosperity**, by investing in lifelong learning,

improving skills and supporting new business, as patterns of employment and lifestyles change.

- We want **safer communities**, where crime levels decline, and fear of crime is tackled so that all local people, especially the most vulnerable, feel safe and secure.



- And we will work to achieve a **healthier** Eastleigh, with better access to services in both the town of Eastleigh and the southern parishes. This will include tackling health inequalities and promoting healthy lifestyles including culture and leisure for all.

The ESP partners have agreed the statement above as a suitable vision to guide the development of other strategies and actions to improve quality of life for people living and working in the Borough.

Overview

EASTLEIGH STRATEGIC PARTNERSHIP

Legislation requires that all district councils establish a “local strategic partnership” and produce a community plan.

The Eastleigh Strategic Partnership (ESP) was formed in April 2003. It brings together the main public, private and voluntary sector organisations that provide services to the community. In developing this community plan and the actions that arise from it, these organisations intend to work more closely to make best use of their resources and maximise the benefits to the Borough’s communities.

The core members of the ESP are:

- Eastleigh Borough Council
- Eastleigh Community Services
- Eastleigh & Test Valley South Primary Care Trust
- Hampshire County Council
- Hampshire Constabulary
- Government Office of South East (GOSE)

However, membership is much wider than this, and other organisations will join meetings depending on the topics being discussed. In this way we will minimise the bureaucratic burden on smaller and voluntary organisations.



MAIN PRINCIPLES

The ESP has agreed the main principles that will underpin its work.

Sustainability

All partners are constantly balancing economic, social and environmental concerns. Decision-makers need to take account of the positive and negative effects of different approaches and solutions to problems and issues. We need to consider the effects of today’s decisions on future generations.

Partnerships and sharing information

There are many well-established partnerships in the Borough, working together to plan and deliver services. Partnerships are particularly useful where many organisations have some responsibility for a particular issue, or where large organisations need local input and support to tailor services to local needs.

These existing groups will be responsible for fulfilling many of the responsibilities and aims of the plan. The ESP’s role will be to coordinate policy and direction across these groups and to identify any gaps or weaknesses that need to be tackled.

Effective sharing of information is essential if the ESP, and the various partnerships that contribute, are to achieve the aims. Identifying what information is available, and what can be shared, will form part of the ESP’s work. In this way duplication of information, and any gaps, can be identified and eliminated.





Access

All partners will consider the accessibility of their services and community support. Barriers to access include low income, mobility, language, disability, physical barriers, and the time and location of service delivery. Partners will work to provide services that make access as simple as possible for everyone in the community.

Focus on people

To make a real difference to local quality of life, it is important that partners maintain a strong focus on people and the particular issues that concern them. The plan will improve things for everyone, but the ESP is keen to give particular consideration to meeting the needs of the young, the vulnerable and older people.

THE MAIN THEMES

After public consultation and debate the ESP has chosen eight themes. For each theme there are desired aims, and a list of actions needed.

1 Community safety

Co-ordinated by the Community Safety Partnership

The desired aims will be:

- raising public reassurance and reducing the fear of crime
- caring for the vulnerable
- helping young people to keep out of crime
- reducing the effect of illegal drugs
- driving down violence.



2 Employment

Co-ordinated by Eastleigh Borough Council

The desired aims will be:

- improving skills

- effective business partnership working
- reducing exclusion from the labour market.

3 Environment

Co-ordinated by Eastleigh Borough Council and Hampshire County Council

The desired aim will be:

- achieving a wide variety of high-quality sustainable land uses.

4 Health and wellbeing

Co-ordinated by the Health Improvement Partnership Board



The desired aims will be:

- improving access to health care and services
- reducing the major causes of premature death and disability
- improving the life chances for people suffering poorer health than others
- ensuring agencies work together to provide better services for our most vulnerable people and young children
- reducing ill health caused by drug and alcohol misuse.

5 Housing

Co-ordinated by Eastleigh Housing Partnership

The desired aims will be:

- matching housing supply and demand locally and helping communities to benefit from new developments
- creating balanced communities

- meeting the need for more affordable housing in the Borough
- maintaining the housing stock.

6 Leisure

Co-ordinated by Eastleigh Borough Council

The desired aims will be:

- providing recreational opportunities for all residents
- encouraging residents to take greater responsibility for their health
- providing activities that help divert young people away from crime.

7 Lifelong Learning

Co-ordinated by Eastleigh Community Learning Forum

The desired aims will be:

- enabling residents to reach their full potential and contribute to the Borough's economic development
- enabling all to participate in learning.



8 Transport

Co-ordinated by Hampshire County Council

The desired aims will be:

- reduced traffic congestion
- an integrated transport system
- transport for older people, students in full-time education and those on low incomes.





Community safety

esp.comsafe@eastleigh.gov.uk

Co-ordinated by the Community Safety Partnership. The partnership's three-year action plan can be viewed at www.eastleigh.gov.uk

VISION

A climate in which the community feels safe and is free from the fear of crime.

INTRODUCTION

Eastleigh has some of the lowest crime rates in the country. However, public disorder, antisocial behaviour and fear of crime, along with youth offending and illegal drugs, all play a part in affecting local quality of life.

- Enhanced multi-agency initiatives with appropriate community involvement.
- Communications strategy to emphasise crime-reduction successes.

AIM

Raising public reassurance and reducing the fear of crime

Combating crime and the effects of crime is a continuous task. Despite current low crime rates compared to the rest of Hampshire and nationally, the reduction of crime remains a priority. Just as pressing, however, is reducing the fear of crime. This is known to have an adverse effect on residents' quality of life and is out of proportion to actual crime. A third issue, often raised by residents and our communities, is the rise in anti-social behaviour.



INDICATORS OF SUCCESS

- Reductions in incidents of crime and anti-social behaviour.
- Increase in the number of people who believe there is less crime and anti-social behaviour.

ACTIONS

- Highly visible police patrols.
- Employment of an Anti-social Behaviour Officer.

AIM

Caring for the vulnerable

Some people feel unable to report crimes committed against them, including many victims of domestic and racial abuse (including physical abuse), older people, children and people with a disability. Domestic Abuse and Racial Harassment forums have been established in the Borough to help raise awareness and provide help and support to victims and their families. Other initiatives will be pursued to enable as many vulnerable victims as possible to report abuse in a way that ensures that key agencies can take appropriate action.

INDICATORS OF SUCCESS

- Reductions in domestic abuse and racial harassment.
- Development of new forums to provide help and support for other vulnerable people and their families.

ACTIONS

- Develop the role of the local Police Community Safety Unit to deal specifically with vulnerable victims, witnesses and dangerous offenders.
- Provide enhanced training to all individuals dealing with domestic or racial abuse.



- Educate and encourage other vulnerable victims to report crimes committed against them.

AIM

Helping young people to keep out of crime

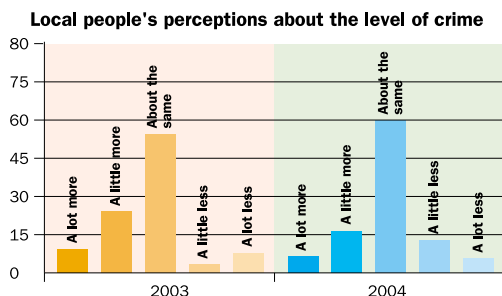
Current figures show that youth offending has been falling over the last few years. However, criminal activity, nuisance and anti-social behaviour committed by young people in the Borough remains an issue. Several successful programmes currently prevent and reduce youth offending. Young people are also more likely to be victims of crime than any other age group, usually as victims of their peers.

INDICATORS OF SUCCESS

- A reduction in the number of young people who repeat-offend.
- A reduction in the number of young people who are victims of crime.

ACTIONS

- Work to encourage greater participation of the Youth Council



in developing strategies designed to engage young people in activities that divert them from participation in criminal or anti-social activity.

- Increase the number of young people participating in existing successful diversionary schemes.
- Working with young people to provide extra facilities for them where appropriate.

AIM

Reducing the effect of illegal drugs

Addiction to Class 'A' drugs, such as heroin, cocaine, crack cocaine and amphetamines can be devastating. Health, relationships and employment can be seriously damaged or destroyed. Many addicts turn to crime to fund their addiction. Various acquisitive crimes, such as burglary, robbery, theft from people or vehicles and shoplifting, could well result from an individual stealing to pay for their addiction.

INDICATORS OF SUCCESS

- A reduction in the number of drug-related deaths.
- An increase in the number of those addicted to Class 'A' drugs entering into rehabilitation.

ACTIONS

- Introducing a coercive but supportive initiative designed to introduce drug-addicted acquisitive criminals to rehabilitation, thereby removing their need to offend.
- Providing diversionary schemes designed to enable young people to remove themselves from activities likely to encourage participation in substance abuse.
- Promoting educational programmes on the dangers of drug and other substance abuse, particularly to young people.



EASTLEIGH BOROUGH COMMUNITY PLAN

AIM

Driving down violence

In line with national trends, the rate of reported crimes of violence has continued to increase. Much of this is accounted for by government changes in recording and counting rules.

However, there are worrying trends in relation to the effect of alcohol on certain categories of violent crime.

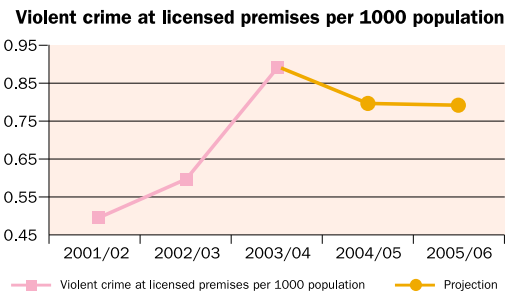
INDICATORS OF SUCCESS

- Reductions in alcohol-related violent crime associated with licensed premises and other areas of public entertainment in the Borough.

- Increases in the numbers of licensees joining the Pub/Club Watch Scheme.
- Reductions in incidents of domestic violence, especially where alcohol is a factor.

ACTIONS

- Promote highly visible policing near licensed premises and other areas of public entertainment.
- Identify and target areas of alcohol-related violence.
- Ensure appropriate actions and interventions against the perpetrators of domestic violence where alcohol is a factor.



Employment

Co-ordinated by Eastleigh Borough Council

esp.employ@eastleigh.gov.uk



VISION

A vibrant local economy that provides diversity of employment in the Borough and supports a culture of entrepreneurship.

INTRODUCTION

The economy of Eastleigh in 2004 is doing well, with high levels of participation and low unemployment. However, relatively low skills and lack of knowledge-intensive services restrict its potential for further growth and improvement. Improving individual skills and encouraging the development of knowledge-based services will help to make the local economy more robust and raise the prosperity of local residents and employees.

AIM

Improving skills

Increasing learning and improving skills are important in enhancing employment opportunities for local residents, raising earnings and ultimately prosperity. With better skills, local people will be able to take a greater variety of jobs, and new businesses can be attracted in high-technology manufacturing and knowledge-based service sectors. A better skill base also fosters innovation and enterprise, and increases the competitiveness of individual firms and the local economy as a whole.

INDICATORS OF SUCCESS

- An increase of employment in knowledge-based services in the Borough.
- An increase in the number and range of businesses and business sectors in the Borough.

ACTIONS

- Research local skill needs.

Eastleigh has around 4,600 businesses of which 3,800 are small, employing up to 10 people. The 53,000 jobs are concentrated in the retail and distribution (34%) and the manufacturing (18%) sectors. Eastleigh has a high proportion of businesses in high-technology manufacturing, with 20% of manufacturing employment in this sector.

- Seek external funding to enhance workforce training and support services, particularly for small to medium sized enterprises.
- Increase the availability of learning and training opportunities.
- Encourage more local businesses to invest in the development of their workforce, particularly in small to medium sized enterprises.
- Provide access to the Internet and other information technologies for local people who are currently disadvantaged and at risk of further exclusion.

AIM

Effective business partnership working

Many businesses and organisations actively support business in Eastleigh but there is no single partnership that takes this role, although partnership working on a range of issues does occur. The ESP is keen that a partnership representing the interests of business is set up, envisaging real benefits in activities and planning in the business sector.



INDICATOR OF SUCCESS

- A local business forum or panel that takes the lead on business issues in the community plan.

ACTION

- Liaise with business and business-support organisations to create a Borough business forum.

AIM

Reducing exclusion from the labour market

While employment levels in Eastleigh are high, they continue to conceal levels of exclusion from the labour market. Older people particularly, and those with a disability, often feel excluded and struggle to find employment in quality jobs offering competitive salaries.

Many of the initiatives designed to ensure a vibrant local economy will be implemented in partnership with others. Key agencies in this are:

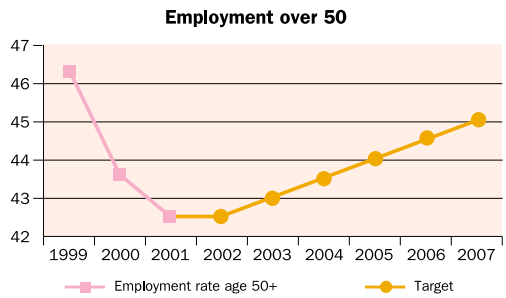
- Business Link Wessex
- The Federation of Small Businesses
- The Learning & Skills Council for Hampshire and the Isle of Wight
- Job Centre Plus and the South West Hants Enterprise Agency
- IBP Training & Employment Ltd
- The Enterprise Hub at Chilworth Science Park

INDICATORS OF SUCCESS

- Increasing employment rates for people over 55.
- Increasing employment rates for people declaring they have a disability.

ACTIONS

- Increase skills levels.
- Encourage the business community to invest in its employees.
- Create opportunity to retrain into new professions.



KEY INFLUENCING STRATEGIES

- South East England Development Agency Regional Economic Strategy 2002-2012.
- South East England Regional Assembly Regional Spatial Strategy 2003.
- Hampshire County Council Economic Strategy – produced by Hampshire Economic Partnership.

Environment

esp.environ@eastleigh.gov.uk

Co-ordinated by Eastleigh Borough Council and Hampshire County Council



VISION

A Borough with a good quality of life characterised by sustainable settlements, wide understanding of environmental issues, and consensus on the environment.

INTRODUCTION

The wide variety of needs and concerns among our communities for their environment makes achieving agreement on how we should use or protect our environment a top priority.

- climate change
- transport
- pollution (including noise)
- recycling/waste and landfill
- flooding
- agriculture
- nature conservation/biodiversity.

AIM

A Borough with towns and villages that provide a good quality of life, reducing the need to travel, where the natural environment is valued and respected, and where local organisations and residents understand and take responsibility for the environmental consequences of their actions.

A wide range of groups and agencies have interests or responsibilities for various aspects of the environment. They often have different perspectives and sometimes disagree. Joint work has focused on recycling and energy efficiency. This includes making buildings and vehicles more energy efficient and reducing pollution.



INDICATORS OF SUCCESS

- Increasing recycling rates.
- Increasing agreement between groups and agencies.
- Increasing willingness to take responsibility.

Our planning regulations recognise that the environment is complex – in Eastleigh there is a wide range of urban and rural landscapes – and virtually all human activity affects it. The continuing increase in the Borough's population, with its effect on housing and infrastructure development, is only one of the many issues affecting our environment. Some of the other issues we need to take account of include:

ACTIONS

- Short term we will focus on the organisational changes/culture changes necessary to ensure more effective links between organisations.
- Longer term we will focus on big impact issues (particularly transport) to get as many people out of their cars as possible and reduce car miles.



- Demonstrate how small-scale local initiatives can help to tackle local and global environmental issues.
- Make education about the environment a top priority because of the long-term nature of the problems and solutions.
- Develop and expand initiatives like school travel plans.
- Improve training/personal development among the varied professions involved.
- Join up the issues better (e.g. land-use distribution affects the need to travel, which in turn affects air quality, noise levels and our perceptions of our towns and villages).



Health and wellbeing

esp.health@eastleigh.gov.uk

Co-ordinated by the Health Improvement Partnership Board



VISION

Improved health and social wellbeing of people living and working in the Borough and reduced health inequalities.

INTRODUCTION

Key issues for health and wellbeing are improving access to health care, improving life chances, looking after vulnerable people, tackling the underlying causes of death and disability, drug and alcohol misuse, and working to influence a range of environmental or quality-of-life factors that affect our health and make the Borough a healthy place to be.

ACTIONS

- Audit the accessibility of services.
- Influence local transport plans and community transport schemes.
- Support the Eastleigh Healthy Living Network Project and review healthy living programmes to establish future opportunities.
- Develop primary care services to meet the needs of local people.
- Make it easier for people to walk and cycle.

AIM

Improving access to health care and services

- Better access to information and education about health, hospitals and medical facilities, dentistry, mental health services.
- Improved road safety, public transport and mobility (e.g. walking, cycling, pavements, parking).

INDICATORS OF SUCCESS

- NHS services and local facilities with better transport links.
- Healthy living programmes providing access to health-promoting activities.
- Improved treatment and care services in place.



AIM

Reducing the major causes of premature death and disability

- Invest in preventing and managing cancer, heart disease, stroke and diabetes to reduce the numbers of people with these conditions and improve their quality of life.



INDICATORS OF SUCCESS

- More people helped to take responsibility for their own health.
- Communities influencing what improvements are needed in their area.
- Increase in adults reporting good health.
- Increase in smoke-free areas.

EASTLEIGH BOROUGH COMMUNITY PLAN

ACTIONS

- Create a range of easily accessible projects that support people in making healthy choices in daily living, e.g. healthy eating, physical activity, smoke-free areas.
- Work with local communities to ensure that their area is a healthy place to live, work and visit; and that there is access to information, local services and facilities to support them.
- Provide housing that is affordable and of good quality and meets the needs of local people in helping communities to thrive and generate healthy neighbourhoods.



improve physical and social conditions and healthy living opportunities.

- Provide information to partners to help identify where the impact can be greatest.
- Tailor prevention programmes to attract community members who are isolated, have low self-esteem or poor knowledge and skills.

AIM

Improving the life chances for people suffering poorer health than others



Deprivation is known to be a significant cause or contribution to ill health because it can reduce educational, employment, material and lifestyle opportunities. Rural inequality is a feature and there are areas of 'relative' deprivation in our local communities.

INDICATORS OF SUCCESS

- Fewer inequalities across groups and places.
- Ensure that the underlying causes of ill health are understood by partners so that ways to address them are in place.
- Good health reported among more adults and children from areas where deprivation is highest.

ACTIONS

- Identify opportunities and target services to improve health and life chances for those communities or people in deprived areas.
- Support partners to take action to

AIM

Ensuring agencies work together to provide better services for our most vulnerable people and young children

INDICATORS OF SUCCESS

- Better opportunities and services for children (as stated in 'Every Child Matters').
- Increased opportunities for older people to live independently and enjoy a good quality of life.
- A more integrated approach to tackling the root causes of mental ill health, raised standards and better access to mental health care and treatment.
- Improved services for people with learning disabilities (as stated in 'Valuing People').

ACTIONS

- Work with Hampshire County Council Social Services and Education to design services that address health needs and benefit children, particularly vulnerable children and their families.
- Increase the numbers of older people helped to live at home through community-based services and projects that reduce isolation.



- Provide a safe, sound supportive mental health service including a single point of access for people in crisis and their families.
- Develop mental health promotion in schools, workplaces and communities to prevent poor mental health.
- Increase the availability of a range of community-based services with better access to health care, housing, education and employment.

AIM

Reducing ill health caused by drug and alcohol misuse (see also Community Safety chapter)

INDICATORS OF SUCCESS

- The underlying causes of drug and alcohol misuse are tackled.
- The availability of illegal drugs is reduced.
- Local services for treatment and prevention are developed.

ACTIONS

- Work together to improve school attendance and provide support for children and young people.
- Support initiatives that reduce the supply and demand for illegal drugs.
- Improve/develop services for treating, and opportunities for preventing, drug and alcohol misuse.

- Increased public awareness of infection-control prevention measures.

ACTIONS

- Improve public education on reducing the risks of infections.
- Improve infectious disease management and control.
- Rehearse emergency plans and apply the learning points.
- Advocate preventive actions such as clearance of waste and chemical products.



AIM

Protect the public from infectious diseases and major threats

- Ensure that threats to the public from infectious diseases and chemical, biological, nuclear and radiological incidents are minimised.

INDICATORS OF SUCCESS

- Increased numbers of infectious diseases under control.
- Robust emergency plans in place.





Housing

esp.house@eastleigh.gov.uk

Co-ordinated by the Eastleigh Housing Partnership

VISION

To ensure that we have decent housing for future generations of Eastleigh residents

INTRODUCTION

We want to provide housing that is affordable and of good quality and meets the needs of local people in helping communities to thrive and generate healthy neighbourhoods.

AIM

Housing supply and demand are matched locally and bring community benefits.



Eastleigh, like most areas in Hampshire, has an increasing shortage of housing and a widening gap between household incomes and house prices. To sustain the local economy and ensure we will have decent housing for future generations, the Borough's housing strategies need to produce:

- an increase in the number of new homes per year
- a greater range of house type and tenures
- improved design and management of affordable housing
- more flexible housing that can be adapted as a home for life
- long-term partnerships that produce not just the housing but also the amenities and facilities that are central to good neighbourhoods.

INDICATOR OF SUCCESS

- Annual number of house completions.

ACTIONS

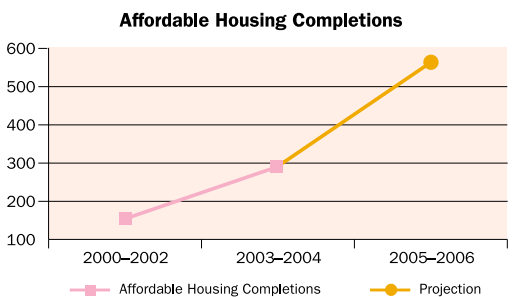
Develop a clear view about:

- how many new homes?
- where?
- of what type?
- for whom?

AIM

The creation of balanced communities

Changes in the housing market and society generally have resulted in incomes and housing opportunities becoming increasingly polarised and a tendency towards segregation of rich and poor. In addition, in the last 10 years or so in Eastleigh, the building industry has produced too many larger houses rather than a range of property types. Getting a wider range of housing opportunities for all will be helped by developing new housing on brownfield sites where facilities already exist and where existing contacts and relationships are well established. Of equal importance to building new houses is ensuring that existing



housing remains well maintained and that properties are modified to enable older residents and residents with physical disabilities to stay in their homes rather than go into institutions.

INDICATORS OF SUCCESS

- Number, type, size and location of new homes built.
- Increase in the number of properties modified to enable older residents and residents with physical disabilities to stay in their own homes.

ACTIONS

- Develop support services for people who need more than just bricks and mortar.
- Provide better neighbourhood amenities such as play areas, cycle ways, etc.
- Develop adequate policies to ensure the existing housing stock is kept in good condition.
- Minimise homelessness.
- Ensure there is a sufficient range of properties to meet local people's needs.



ACTIONS

- Ensure that the substantial housing demands in the Borough are recognised in the Regional Housing Strategy and that satisfactory resources are attracted to provide a range of affordable housing.
- Ensure that a significant proportion of the housing built here is affordable.
- Provide new homes in existing urban areas to make the best use of existing transport links.
- Reconfigure sheltered housing to provide more modern accommodation.
- Deliver an increase in the numbers of new homes per year.

AIM

Meet the need for more affordable housing in the Borough

The shortage of affordable housing affects everyone, not just families and others who are priced out of the housing market. Eventually the local economy as well as many public services could be affected by labour shortages.

INDICATOR OF SUCCESS

- Reduction in the number of people who need affordable housing but cannot find it.



Leisure

esp.leisure@eastleigh.gov.uk

Co-ordinated by Eastleigh Borough Council

VISION

To provide quality leisure activities that encourage healthy lifestyles and enable all ages to consider a range of leisure opportunities.

INTRODUCTION

Increasingly, leisure activities are seen as an important way of helping people achieve a healthy lifestyle, making an area attractive to live and work in, and providing activities to prevent people getting involved in crime and antisocial behaviour. In this way leisure activities can greatly improve local quality of life. A key issue is the provision of high-quality leisure services when funding is more generally targeted towards other key services.



AIM

Recreational opportunities for all residents



The arts and sport increasingly provide opportunities for people from all walks of life to fulfil or enhance their lives. They can particularly make a difference to the lives and aspirations of the vulnerable whether they are young, old or have a disability.

ACTIONS

- Develop affordable studio space to help local artists and craftspeople to establish themselves.
- Secure funding for dance and health projects aimed at meeting the needs of those with a disability.
- Review access for people with disabilities to all sport and recreation facilities.
- Improve facilities to help people with disabilities participate in sport.
- Encourage people from disadvantaged groups to access the arts.

AIM

Encourage residents to take greater responsibility for their health through sport and recreation.

INDICATORS OF SUCCESS

- Increasing number of young people able to work under the guidance of professional artists.
- A dance and health programme for those with a disability.
- Expanded walking initiatives; green gym; therapeutic exercise classes; nutritional and exercise advice for target groups.

Sport and the arts can provide opportunities and help for people to stay fit and healthy. Recent local health statistics highlight growing concern with obesity and weight-related illnesses and stress the need for individuals to take greater care of their own health.

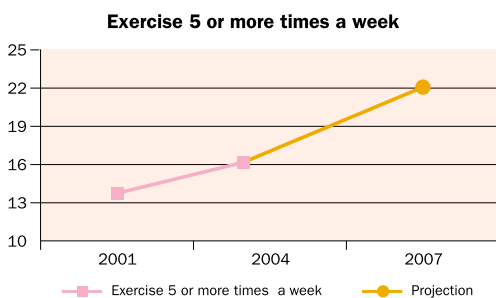


INDICATOR OF SUCCESS

- Increasing the numbers of residents taking 30 minutes or more moderate exercise five times a week.

ACTIONS

- Provide an extensive community arts and education programme.
- Undertake a programme of repairs/improvements/re-development of changing pavilions to bring them up to acceptable modern standards and to increase participation and the quality of the sporting experience.
- Provide, through various means, extra playing pitches (especially for football) to meet current and future community needs.
- Improve publicity and promotion of sport and recreational facilities, and the health and lifestyle benefits of regular participation.



AIM

To provide activities that help prevent young people getting involved in crime.

A wide range of arts projects, from providing access to the latest film and new technology to participation in the Youth Theatre or youth orchestras, helps prevent young people from getting involved in crime or drug abuse. Similarly a wide range of sporting and recreational activities is also attractive to young people.

INDICATOR OF SUCCESS

- Reduction in youth offending.

ACTIONS

- Reduce the waiting list of young people wanting to join the Eastleigh Borough Youth Theatre by developing and increasing satellite groups in Hamble, Hedge End, Botley, Bishopstoke and West End.
- Support local primary and secondary schools to encourage greater participation of children in extra-curricular sports activities.
- Develop initiatives specifically to involve teenagers in sport/recreation.





Lifelong learning

esp.lifelong@eastleigh.gov.uk

Coordinated by Eastleigh Community Learning Forum

VISION

Eastleigh becomes a Borough of learning – where all children, young people and adults have access to high-quality academic, vocational and recreational learning according to their needs and aspirations.

INTRODUCTION

There is a clear correlation between an individual’s circumstances and their achievements in education and employment. So improvements in lifelong learning can be best achieved alongside work on the other topics (health, housing, community safety, employment etc).

AIM

Residents to reach their full potential and contribute to the Borough’s economic development.

Learning at all ages (or lifelong learning) is the key to ensuring that residents have the opportunity to reach their full potential. To be most effective, lifelong learning requires the active participation of employers, schools, colleges, often working together.

INDICATORS OF SUCCESS

- Increase in numbers of school leavers leaving with academic

The partnership approach to the provision of learning is the key to success. Schools and colleges in the Borough are important in helping young people and their families to develop skills to increase their employability. The increasing involvement of local employers is ensuring that the skills needed for the future development of the local economy are taught both within the formal education system and in the workplace.

- and vocational qualifications.
- Increase in numbers of people in adult education.



ACTIONS

- Develop a Borough-wide strategy for engaging employers in lifelong learning to improve the skills of their workforce.
- Publicise to businesses the benefits of investing in job-related training for employees.
- Research employers’ needs and match them with appropriate training.
- Seek public funding to support information and guidance for adults.
- Develop a campaign to market the benefits of modern apprenticeships to local employers.
- Strengthen the Borough-wide strategy for encouraging employers to develop closer links with local schools and colleges.
- Support schools in developing innovative approaches to improving young people’s literacy and numeracy skills.
- Allow school pupils more choice by enabling them to study specialist courses at other schools.

- Support the expansion of local recreational and vocational courses.
- Support the provision of lifelong learning provision at non-traditional venues.
- Increase the capacity of learning providers, e.g. schools, colleges and private sector companies, to engage the community in basic skills training.



AIM

The ability to participate in learning is available to all.

A wide range of factors including lack of knowledge or personal circumstances often proves a barrier to some people taking up learning opportunities. To ensure that there is wide participation, we need to find new ways to tell people about learning opportunities and, where necessary, provide support to help people to access learning.



INDICATORS OF SUCCESS

- Increased number of young people accessing modern apprenticeships on leaving school or college.
- Increased number of vocational training opportunities being taken up by Eastleigh secondary school pupils.
- Increased number of businesses working in partnership with schools, raising standards in education and supporting curriculum enrichment.

ACTIONS

- Provide appropriate and high-quality information and guidance to inform choice for young people, adults and local businesses.
- Provide a diverse programme of high-quality academic, vocational and recreational learning in communities and neighbourhoods throughout the Borough.
- Provide early years learning programmes.
- Provide childcare to support both learning and working adults.





Transport

esp.trans@eastleigh.gov.uk

Coordinated by Hampshire County Council



VISION

To develop a sustainable transport service and infrastructure within the Borough.

INTRODUCTION

While transport is one of the solutions to issues of access, increasingly its cost in terms of congestion, noise and air pollution seem less sustainable. Finding ways to improve our transport systems both for public transport and the private motor car are seen as vital, particularly if we are to avoid the growing problems of congestion.

AIM

Reduce traffic congestion

Residents and businesses continually identify the need to reduce traffic congestion as one of their key concerns.

OBJECTIVES

A sustainable transport service and infrastructure within the Borough that will:

- support the transport needs of industry and the economic prosperity of the Borough by reducing the effects of road congestion and the promotion of alternative modes of travel
- support safe passage to schools through the provision of safe cycle and pedestrian routes and where applicable, dedicated public transport
- support the transport needs of older people, students in full time education and those having reduced means
- provide improved transport support to residents who suffer social isolation as a result of limited mobility
- provide for an approach to car parking provision through a variety of parking alternatives and decriminalised parking control (i.e. where the Council now controls parking rather than the Police).

INDICATOR OF SUCCESS

- Perception of residents and businesses that congestion is reducing.

ACTIONS

- Introduce junction improvements to assist public transport.
- Design and develop traffic management measures in urban areas including one-way transport networks.
- Encourage shared use of private cars.
- Identify ways to mitigate the effect of congestion and road noise.
- Establish links with commercial and business transport users.
- Support the introduction of park-and-ride schemes for urban areas and Green Travel Plans.
- Support junction improvements to the busiest motorway interchanges.
- Support further traffic-management measures, including one-way networks, bus lanes and cycleways.
- Explore alternative routing arrangements to avoid town centre congestion.



AIM

An integrated transport system

Fully integrated use of all public and private transport facilities together with improvements to the existing infrastructure would greatly contribute to the health, safety and wellbeing of



all who live, work, visit and pass through the Borough.

INDICATOR OF SUCCESS

- Increase in numbers of people using a range of transport options.

ACTIONS

- Secure the extension and development of an Intelligent Transport System to provide more information for travellers.
- Study the feasibility of an integrated bus/air/rail terminal at Southampton Parkway.
- Introduce interlocking access/parking arrangements at Parkway air/rail terminal.
- Plan rail extension schemes.
- Link with regional and sub-regional spatial strategies.
- Provide input into the emerging Local Development Framework.
- Liaise with development of Local Transport Plan funding bids.

AIM

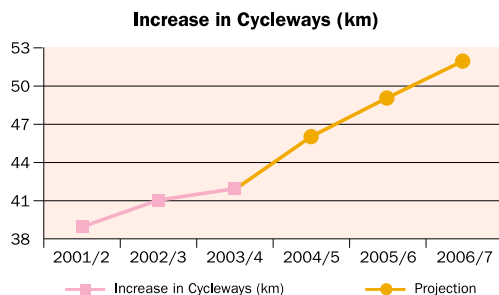
Transport to meet the needs of older people, students in full-time education and those with reduced means.

INDICATOR OF SUCCESS

- Concessionary fares for all young people in full-time education.

ACTIONS

- Research the travel needs of older people, students and people on low incomes.
- Improve public transport access to health, shopping and recreation facilities for all citizens.



- Negotiate with transport providers and local authorities to achieve concessionary fares for all young people in full-time education.
- Establish links with the Youth Forum and Elderly Care agencies.

AIM

Safer cycling provision



Cycling has health benefits as well as being an environmentally friendly form of transport. Providing safer cycling and encouraging cycling uptake would have a range of positive effects.

INDICATOR OF SUCCESS

- Increase in cycling for journeys to:
 - o work
 - o school.

ACTIONS

- Introduce segregated cycle-ways.
- Provide safe cycle routes to schools.
- Provide safe cycle and pedestrian facilities for travel to work and leisure.





Monitoring progress

Progress towards the overall vision will only be achieved if there is progress in the actions outlined in the themes.

Progress on particular actions within the themes will be monitored and reported by the organisations and partnerships that have responsibility for those areas. The overall impact on the community cannot be measured via one topic area so progress towards the overall vision will need to be monitored by the ESP itself.

The precise nature of this monitoring has still to be developed. The ESP may develop its own measures, tap into examples from other parts of Hampshire or use Audit Commission Quality of Life indicators, or a combination of these.

Finding out more/ contacting the ESP

You can find out more about each theme can be obtained by emailing the contact email address for each theme, located to the right of the theme title. If you wish to know more about the Eastleigh Strategic Partnership or the Community Plan you can use the following email and website addresses:

esp.complan@eastleigh.gov.uk

www.eastleighstrategicpartnership.org





Printed on recycled paper 

