

KEY ISSUES FOR THE BOROUGH OF EASTLEIGH



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- ▶ **Black Text = Issues identified from Borough Indicators or by ESP Theme Leaders**
- ▶ **Purple Text = Issues identified using mapped data for the Borough**



A GREAT COMMUNITY

- ▶ **Managing the Forecasted Increase in Population Size, Diversity and Density (this is also a national issue)**
- ▶ **Reducing Relatively High Levels of Multiple Deprivation in:**
 - Pilands Wood • Stoke Park Estate • Velmore and Aviary Estates • the Employment Zone (North) • Eastleigh South
- ▶ **Reducing Residents' Relative Dissatisfaction with Local Area as a Place to Live in:**
 - Pilands Wood • Eastleigh Town Centre (South) • Boyatts Wood (Central)

(1) A GREEN COMMUNITY

- ▶ **Developing Carbon Markets and Low Carbon Technology**
- ▶ **Maintaining Environmental Cleanliness**
- ▶ **Mitigating and Adapting to Climate Change**
- ▶ **Improving River Quality**
- ▶ **Reducing Waste and Increasing Recycling**
- ▶ **Enhancing the Natural Environment and Improving Biodiversity**
- ▶ **Achieving High Environmental Building Standards**
- ▶ **Increasing Land Area Designated as Local Nature Reserve or Site of Special Scientific Interest (SSSI)**

(2) HOUSING THE COMMUNITY

- ▶ **Providing for Needs of People Living Alone (especially older people)**
- ▶ **Providing More (Affordable) Homes**
- ▶ **Reducing Homelessness and Levels of Unfit Housing**
- ▶ **Tackling Over-development (e.g. in-filling)**
- ▶ **Improving Residential Parking**
- ▶ **Improving Borough Infrastructure**
- ▶ **Shaping Sustainable Communities**
- ▶ **Improving Thermal Efficiency of Homes**
- ▶ **Addressing the Scale of Development Proposed in SE Plan**
- ▶ **Increasing Locally Available Services (Surgeries, Shops, Schools & POs) in:**
 - Dowds Farm
 - Grange Park
 - Allbrook

(3) A CONNECTED COMMUNITY

- ▶ **Improving the Virtual (Broadband and ICT) Infrastructure**
- ▶ **Reducing Traffic Levels / Congestion**
- ▶ **Reducing Traffic Speeds / Speeding in Residential Areas**
- ▶ **Improving Air Quality**
- ▶ **Reducing Road Accidents involving Pedestrians and Cyclists**
- ▶ **Reducing Traffic-related Air Pollution**
- ▶ **Maintaining Roads and Pavements**
- ▶ **Improving Public Transport**
- ▶ **Improving the Transport Network**
- ▶ **Improving Public Transport in Poorly Served Settlements:**
 - Bursledon
 - West Hiltingbury
 - Horton Heath

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(4) A PROSPEROUS COMMUNITY	(5) A LEARNING COMMUNITY	(6) A HEALTHY COMMUNITY
<ul style="list-style-type: none"> ▶ Investing in ICT and Related Skills ▶ Reducing (Long Term) Unemployment ▶ Improving Job Opportunities ▶ Increasing the Number of New Businesses and Entrepreneurs ▶ Improving Pay Levels Provided by Borough Workplaces ▶ Reducing the Numbers of Income-deprived Households ▶ Increasing the Number of Knowledge-based Businesses ▶ Increasing Number of Professional / Managerial jobs ▶ Regenerating the Town Centre and Developing the Employment Zone ▶ Reducing Prevalence of Low Incomes, especially in: <ul style="list-style-type: none"> • Pilands Wood • Stoke Park Estate 	<ul style="list-style-type: none"> ▶ Improving Managerial and Professional Skills ▶ Increasing the Number of Young People in Full-time Education, Training or Employment ▶ Increasing Workplace and Job-related Training Opportunities ▶ Increasing Adult Participation in Learning ▶ Addressing Residents' Skills / Work Mismatch (i.e. high-skilled residents commute out, while less-skilled workers commute in to the Borough) ▶ Improving Education for All ▶ Improving Older People's Skills and Qualifications ▶ Improving Qualifications and Skills, especially in: <ul style="list-style-type: none"> • Velmore and Aviary Estates • Pilands Wood • Eastleigh South • Stoke Park Estate • Employment Zone (South) • Pirelli Estate 	<ul style="list-style-type: none"> ▶ Preventing Ill-Health and Providing Bespoke, Integrated Care Services ▶ Improving Average Life Expectancy ▶ Reducing Teenage Conception Rates ▶ Reducing Suicide Rates (especially amongst Male Population) ▶ Improving Social Services for All ▶ Improving Health Services for All ▶ Reducing Obesity Rates ▶ Reducing the Number of People Smoking ▶ Reducing Alcohol Misuse (especially levels of binge drinking) ▶ Preventing Falls for Older People ▶ Maintaining, Enabling Independent Living for Older People ▶ Supporting Disabled People or People with Poor Health, especially in: <ul style="list-style-type: none"> • Velmore Estate • Employment Zone (North) • Pilands Wood • Stoke Park Estate

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(7) AN ACTIVE COMMUNITY	(8) A CONFIDENT, SAFE COMMUNITY	(9) A CARING COMMUNITY
<ul style="list-style-type: none"> ▶ Providing Local, Family-oriented Facilities ▶ Improving Arts and Cultural Facilities / Activities (e.g. museums, theatres and concert halls) especially in the South of the Borough ▶ Improving Nightlife ▶ Continuing to Improve Sports Recreational Facilities / Activities ▶ Providing Activities for Young People ▶ Diverting Young People from Anti-social or Criminal Behaviour ▶ Increasing Participation in Sports, Arts or Cultural Activities (especially for vulnerable or hard-to-reach groups) ▶ Supporting the Development of the Borough's Creative Industries ▶ Increasing Participation in Sports or Active Recreation, especially in: <ul style="list-style-type: none"> • Velmore and Aviary Estates • Eastleigh South 	<ul style="list-style-type: none"> ▶ Reducing the Public's Negative View of Youth ▶ Reducing Violent Offences (especially alcohol-related) ▶ Reducing Vehicle Crime (including theft from, of, and damage to vehicles) ▶ Reducing Sexual Offences ▶ Reducing Criminal Damage (including arson, vandalism and graffiti) ▶ Reducing Anti-social Behaviour (especially youth nuisance / loitering and / or alcohol-related nuisance) ▶ Reducing Alcohol Abuse by Young People ▶ Reducing Exaggerated Fear of Crime ▶ Reducing Crime Levels, especially in: <ul style="list-style-type: none"> • Boyatts Wood (Central) • Employment Zone (North) • Pirelli Estate • West Bishopstoke (West, and South) • Netley Abbey (West) • Employment Zone (South) • Eastleigh Town (South, & Far South) • Bursledon (West) • West End (North) and Townhill Park • Velmore and Aviary Estates 	<ul style="list-style-type: none"> ▶ Developing Vibrant Places in which Individuals and Families Enjoy Living ▶ Reducing Racial Incidents, Harassment and Hate Crime ▶ Providing and Improving Young People's Facilities and Activities ▶ Providing and Improving Community Facilities ▶ Improving Services for Older People ▶ Improving Facilities for Young Children ▶ Promoting Community Cohesion, Community Engagement, and Cross-community Relationships ▶ Strengthening the Voluntary Sector and Encouraging Volunteers ▶ Improving Community Cohesion, especially in: <ul style="list-style-type: none"> • Pilands Wood • Stoke Park Estate • Boyatts Wood (East) • Eastleigh Town (South)